



2022 Annual Report





TABLE OF CONTENTS

Executive Summary	pgs. 2-3
CORE Family Story	pg. 4
Grant Metrics	pg. 5
Who CORE Helped	pg. 6-7
Where CORE Helped	pg. 8
Corporate Partners & Donors	pgs. 9-10



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EXECUTIVE SUMMARY

By Sheila Bennett

CORE: Children of Restaurant Employees, a national 501(c)3 continued to increase awareness and visibility across all verticals of the restaurant industry. Founded to help our industry's children when they faced a life altering health crisis in 2004, the mission expanded to provide financial relief when the food and beverage service employee, spouse or child faced a life altering health crisis, major injury, death, or natural disaster. In the early years, CORE was heavily funded by alcohol beverage companies and donors that believed in the mission.

In 2022, CORE served as the highlighted charity at conferences that served all sectors of the restaurant and beverage service industry. This propelled CORE's visibility beyond the alcohol beverage vertical, onto the main stage and the opportunity to be in front of operators and suppliers in new arenas. As a result, CORE helped 36% more families and provided direct financial relief to those that met qualifications.

It is not our accomplishment alone. We thank all who have contributed to CORE's success, especially amid a continued difficult business landscape as we feel the ripple effects of the pandemic.

Specific 2022 highlights include:

- CORE was featured as the spotlight Social Enterprise Partner or charity of choice at several industry conferences. To name a few they were the Restaurant Leadership Conference, VIBE, Bar & Restaurant Expo, Flavor Experience, FRLA Marketing & Operations Summit, Tavern Leagues of Wisconsin, CHART and more.
- Friends of CORE conducted Golf Tournaments, Brunches, Receptions, Festival Parking lot fundraisers and a host of unique ways to help the families we serve.
- CORE received an increased number of in-kind media ads, articles and mentions.

EXECUTIVE SUMMARY

Continued

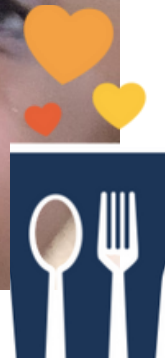


- Ambassadors leveraged their voice to increase awareness, engage their organization volunteer at conferences, and raise funds.
- Operators chose to partner with CORE as an industry focused cause to raise funds that could help employees across the nation and serve as a benefit for their food and beverage service employees that qualified for a grant.
- CORE expanded the Additional Employee Assistance Resource Center on the website that includes links to organizations or information to help any person seeking additional help.

In 2022, 55% of CORE grantees were persons of color. 59% were single parents, mostly moms. As the industry continued to navigate the new normal following the pandemic, businesses continued to struggle to make a profit. While partners continued to support CORE, some financial contributions were reduced. CORE increased grant dollars 15% to help families that met CORE grant qualifications and provided the required documentation.

Despite these challenges, we were able to help more families across the nation and engage organizations in new business verticals. We look forward to engaging an industry to raise funds in creative ways that directly covers a family's rent/mortgage to keep them in their home, which CORE pays directly, or provide funds to keep the lights, AC or Heat on, water flowing and provide funds to keep food on the table while the employee navigates their qualifying circumstance.

We are inspired by the strength and fortitude of the restaurant industry workforce, and how our industry supports the communities in which they serve. Together we inspire and serve up hope to a food and beverage service family when they need it the most.



MEET BIANCA'S FAMILY

Bianca's life took a heartbreaking turn when her young son ended up in the hospital with severe fourth-degree burns, inflicted intentionally by a family member. The emotional and financial strain on her family was overwhelming.

As a bartender at a local F&B establishment, Bianca was already struggling to make ends meet. The mounting medical bills and the need to be there for her son during his painful recovery left her facing an impossible choice. She had to decide between keeping her job to provide for her family or being by her son's side during his darkest hours.

It was during this desperate time that Bianca learned about CORE, an organization offering support to families in crisis. She decided to apply for assistance, hoping that they could provide some relief.

When the notification arrived that she had been granted a CORE award, Bianca couldn't hold back tears of gratitude. This financial support made all the difference. It allowed her to cover the ever-increasing medical costs and prevent the looming threat of eviction. The weight on her shoulders lessened, and she could focus on being there for her son when he needed her most.

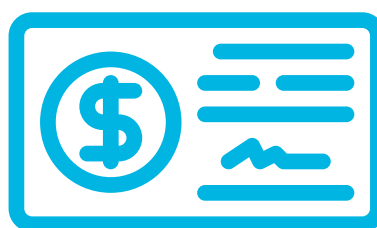
The generosity of CORE and its donors had a profound impact on Bianca's life. She wanted to convey her heartfelt thanks and emphasize the importance of continuing to help those who lacked financial resources. Because of CORE, she could provide for her children and shield them from the unknown hardships that had befallen her family.

\$1,583,466
FUNDRAISED

\$762,846
GRANTED



407
grants distributed



\$1,946
average grant amount

GRANTS HELPED PROVIDE:



groceries



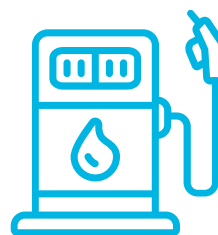
housing



clothing



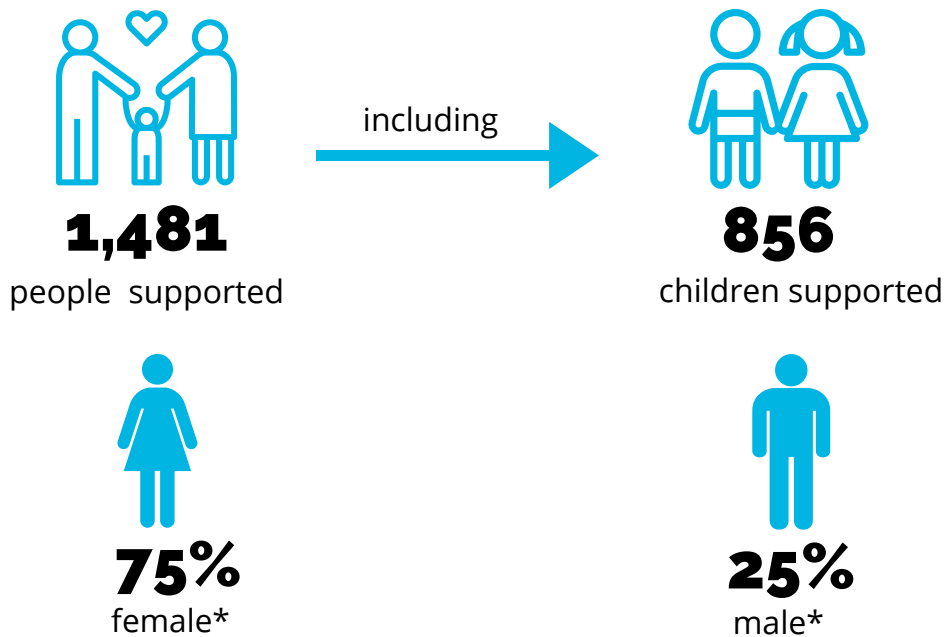
utilities



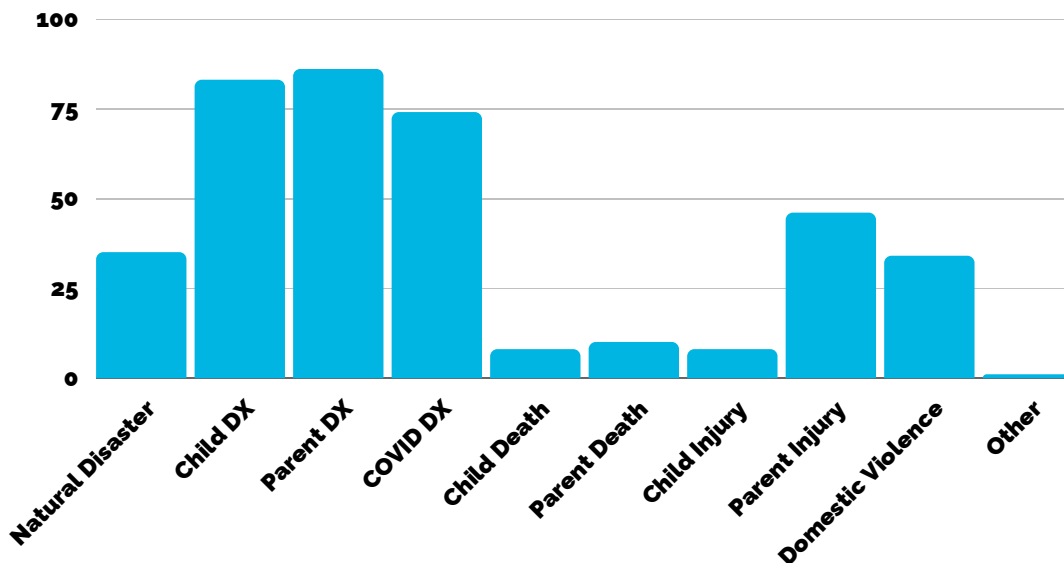
transportation



WHO WE HELPED 2022



QUALIFYING CIRCUMSTANCE:

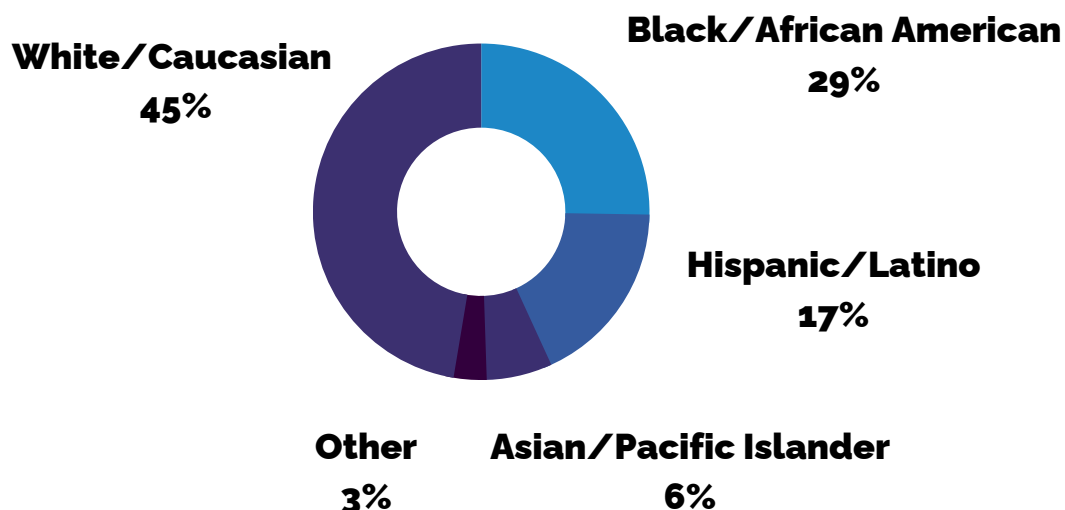


*Self-reported

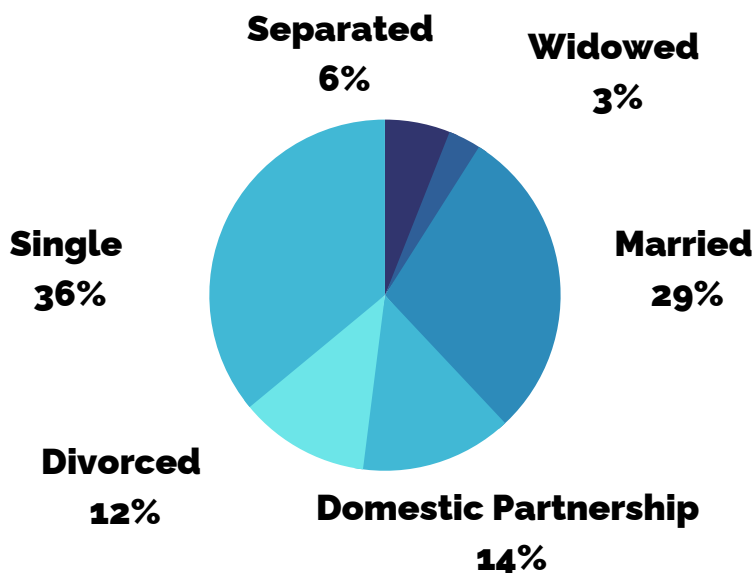


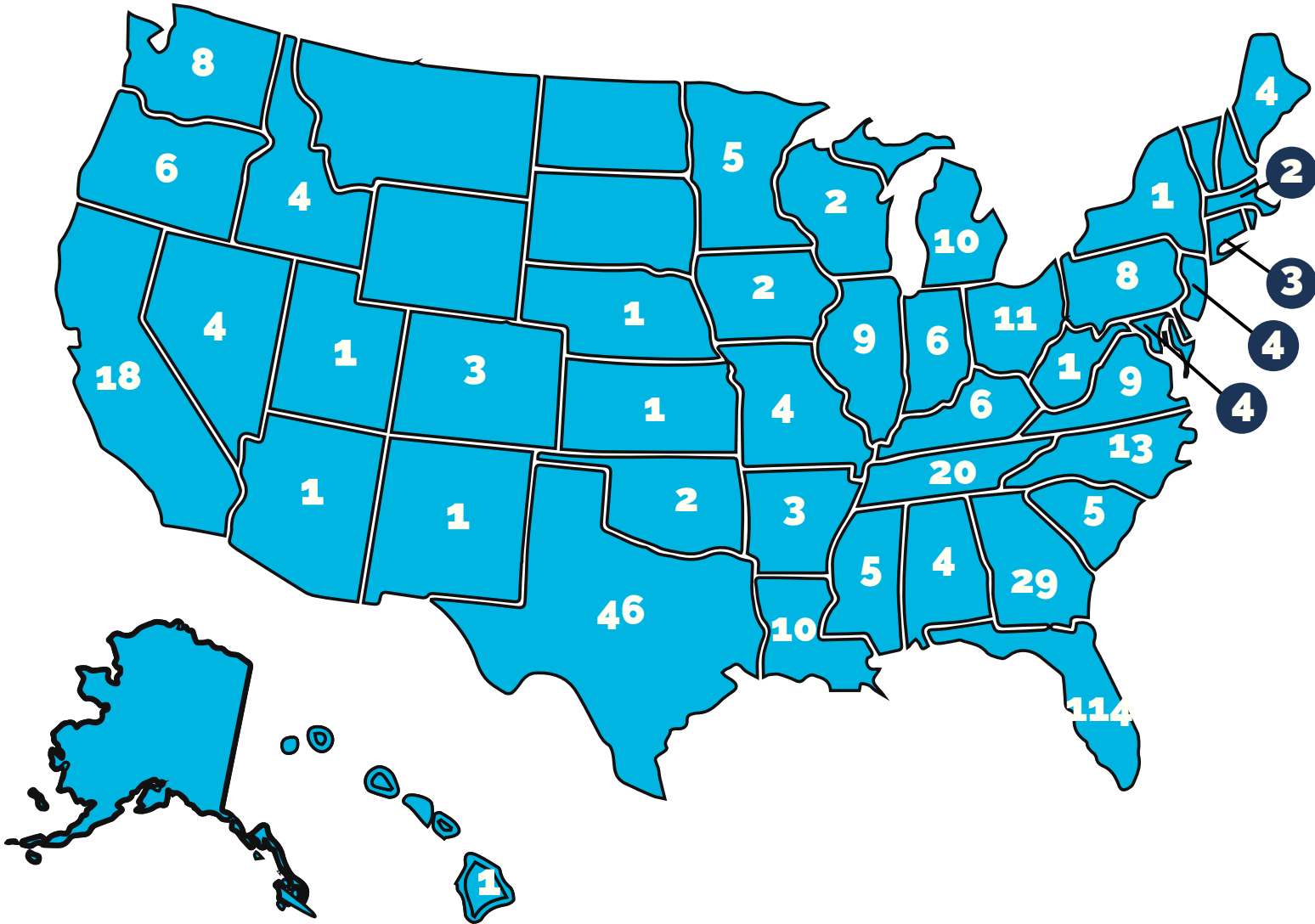
DEMOGRAPHICS 2022

GRANTEE ETHNICITY/RACE:



GRANTEE MARITAL STATUS:





AL: 4	GA: 29	MA: 2	NE: 1	RI: 0	WV: 1
AK: 0	HI: 1	MD: 4	NH: 0	SC: 5	WY: 0
AR: 3	IA: 2	ME: 4	NJ: 4	SD: 0	
AZ: 1	ID: 4	MI: 10	NM: 1	TN: 20	
CA: 18	IL: 9	MN: 5	NY: 1	TX: 46	
CO: 3	IN: 6	MO: 4	OH: 11	UT: 1	
CT: 3	IA: 2	MS: 5	OK: 2	VA: 9	
DC: 5	KS: 1	MT: 0	OR: 6	VT: 0	
DE: 3	KY: 21	NC: 13	PA: 8	WA: 8	
FL: 114	LA: 10	ND: 0	PR: 0	WI: 2	

WHERE CORE GRANTED



Thank you to CORE's 2022



CORPORATE PARTNERS

AllianceHCM	MarkeTeam
Anheuser Busch	Mellow Mushroom
Bar Louie	Monin
Barefoot	Nestle Waters NA
Beachside Hospitality	Ole Smoky Distillery
Boston Beer Co	PepsiCo
Breakthru Beverage	Proximo Spirits
Campari	QuBeyond
Delicato	Questex
E&J Gallo	Red Bull
Edrington	Rodney Strong
Epsilon	SGWS
Exceptional Foods	Skrewball Peanut Butter Whiskey
HEI Hotels	Smithfield
HMS Host	Smokey Bones
IMI	Ste Michelle
Inspire Foundation	Tanteo Tequila
Island Oasis	Ted's Montana
J. Lohr Vineyard	Tito's Handmade Vodka
Kerry	Toast.org
Leahy IFP	World of Beer

Thank you to CORE's 2022

DONORS

Act Blue Charities
 Armada Supply Chain Solutions
 Beam Suntory
 Brights Funds Foundation
 Brinker International
 Broadtalk Marketing
 Brown-Forman
 Calagaz Printing
 CHART
 Cleveland Menu
 Copper Cane Wines
 Cuba Libre DC, LLC
 Dana Michelle Strategy + Consulting
 Deep Eddy Vodka
 Delicato Vineyards
 Diageo
 Dreambox
 Durbin Consulting Group
 ExpandShare
 Fever Tree USA
 Fidelity Charitable
 Fiji Water
 Fish Market Restaurants
 Flashpoint Innovation
 Hahn Family Wines
 Heartland Payment Systems
 Heineken USA
 Incentive Marketing, Inc.
 Kemo Sabe
 Landry's Restaurant
 Lucky Duck Sportfishing
 luxco
 Mark Anthony Brands, Inc.
 Market Vision
 Marriott
 Moet Hennessy USA
 Ocean City Residents
 Ovation
 Pernod Ricard USA
 Purple Moose Saloon
 QTonic
 Rellevant
 Remy Cointreau
 Republic National Distributing Co.
 Samson & Surrey
 Sazerac Company, Inc.
 Schwab Charitable
 Singer Equipment Company
 Smithfield Foods
 South Side Deli
 Southern Glazers Wine & Spirits
 Ste. Michelle Wine Estates
 Sterling Hospitality
 Sterling Tavern
 Tennessee Hospitality &
 Tourism Education
 Terlato Wines
 The Cheesecake Factory
 The Coca-Cola Company
 The Elliot Group
 The Flavor Experience
 The Robbie Revocable Living Trust
 The Tuttleman Foundation (C)
 The Village Tavern
 The Wine Group
 The WITI Group
 Total Beverage Solution
 TouchBistro
 Trellis Wine Group
 Trincherro
 Vineyard Brands
 Wente Vineyards
 Winsight Media
 Yeah Management
 Yourcause