



FINAL – For Immediate Release

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**[Insert Brand] Partners with CORE for the Inspiring Hope Campaign  
The Inspiring Hope Campaign aims to help restaurant families rise.**

BRENTWOOD, TN [April 1, 2023] – [BRAND] is teaming up with CORE© (Children of Restaurant Employees), a national non-profit organization that provides direct financial help to food and beverage employees with children, to help restaurant families rise during the Inspiring Hope campaign. From April 1-30, 2023, [BRAND], along with other supplier companies, will take a stand in supporting the front-line employees who serve us every day in restaurants, bars, coffee shops, and eateries across the country.

“Many Americans do not always have a financial safety net in place when they face a medical crisis, major injury, death, or loss of home or place of employment due to a natural disaster. It’s no different for employees with children in the food and beverage industry, who may miss income when out of work to navigate one of these crises,” said Sheila Bennett, Executive Director of CORE. “At CORE, we are focused on supporting these employees and their families during their times of personal health crisis or natural disaster. We are here to provide emergency relief for these families and their children.”

Starting Saturday, April 1, [BRAND] and other suppliers throughout the country will inspire hope. CORE grants are utilized to cover rent/mortgage, utilities, travel expenses for medical treatment, therapies and other essential needs for food and beverage employees with children that may face one of these qualifying events. Visit [www.coregives.org/inspring-hope](http://www.coregives.org/inspring-hope) to support CORE and the Inspiring Hope campaign directly.

[BRAND] will be [INSERT INITIATIVES]. Customers may show their support by [INSERT DETAILS] from [DATES]. “We are incredibly grateful for the corporate support that we receive during the year,” added Bennett. “It’s through these generous contributions that we can continue to help even more families in need and further our mission of assisting those who commit their time to serve us at our favorite food and beverage operations.”

“The past few years have been challenging for our team members and countless others in the restaurant and beverage space,” said [NAME], [TITLE] for [BRAND]. “We are thrilled to be able to join CORE in the Inspiring Hope campaign and provide a donation that will continue to help even more families in need, especially with rent coverage that will guarantee families to maintain the roof over their head.”

For more information about CORE or to request support, if you are a food or beverage service employee who may qualify for a grant, visit [www.COREgives.org](http://www.COREgives.org) to learn about CORE and apply for relief.

About Children of Restaurant Employees (CORE)

CORE: Children of Restaurant Employees, a national 501(c)3, is dedicated to serving food and beverage service employees with children when either the working parent or child is navigating through health crisis, injury, a death, or impacted by a natural disaster. Founded by food and beverage service industry veterans, CORE helps food and beverage service employees with children bridge the financial gap when either the parent or child deals with a health crisis or natural disaster. Since 2013, the organization has grown into a nationally recognized non-profit that has helped close to 1,700 families in all 50 states, D.C. and in Puerto Rico. For grant qualification, to apply or to refer a family for grant consideration, please visit [COREgives.org](http://COREgives.org).

About [BRAND]

[INSERT BOILERPLATE]