



CHILDREN OF RESTAURANT EMPLOYEES

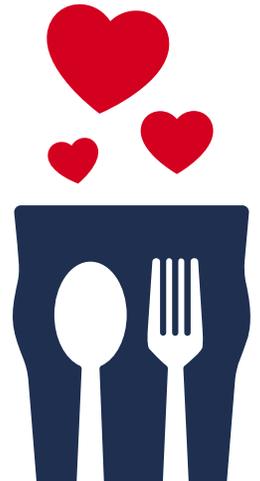
What Is CORE?

CORE: Children of Food and Restaurant Employees

is a national non-profit dedicated to serving food and beverage operations employees with children to provide financial relief when either the employee, spouse, or their child faces a health crisis, injury, death, or natural disaster. CORE grants in all 50 states, DC, and in Puerto Rico. Each grant is based on need, and an average CORE grant is \$2,200. We work with an industry - a network of Corporate Partners, supporters, donors, and Ambassadors to provide a valuable support system for food and beverage operations employees when they face a qualifying circumstance.

Why Is This Important?

The struggle is real. Imagine sitting in a doctor's office and hearing the words, "you have cancer," or worse, "your child has cancer." Or you require surgery and 6 weeks away from work. The medical journey begins and the bills mount while you miss work to focus on your health. Or it's 2 AM and you wake up to the sound of smoke alarms, then race to get your family out of the house safely. You are grateful that you made it out of the burning home, then the reality sets in that you have lost everything. Then you learn of CORE, Children of Restaurant Employees and you are grateful for their help and for the donors that make a grant possible. The restaurant industry supports the communities in which they serve and this is your opportunity for us to help those that serve us everyday.



What are the Benefits of Working with CORE:

Industry Focused Cause:

An opportunity to align with the only national cause that is a direct provider for F&B operations employees with children when navigating a qualifying circumstance.

A Cause That You Can Feel Good About

Build industry and organizational goodwill. With grantees in all 50 states, DC, and Puerto Rico, CORE is a cause that you can easily get behind, and with your assistance, we can turn the table for those who serve us every day.

Employee Engagement:

Opportunity to get involved and volunteer as a CORE Ambassador or participate in a National Day of Service.

2022 CORE Facts and FAQs*:

- 87% of CORE grants are due to a medical crisis
 - 67% - parent / legal guardian
 - 20% - child
- 13% of CORE grants are due to a natural disaster
- 58% of grantees are single parents
 - 54% - single mothers
 - 4% - single fathers
- Employees can apply online, or a family may be referred at COREgives.org
- Employees that may qualify for a grant can work in any type of foodservice or beverage service operation
- A grant is a financial gift - thanks to the generosity of industry donors, partners, and the community.

*on average

HOW CAN I HELP?

CORE relies on the generosity of donors, corporate partners, and sponsors to raise funds needed to help families that face a qualifying circumstance.

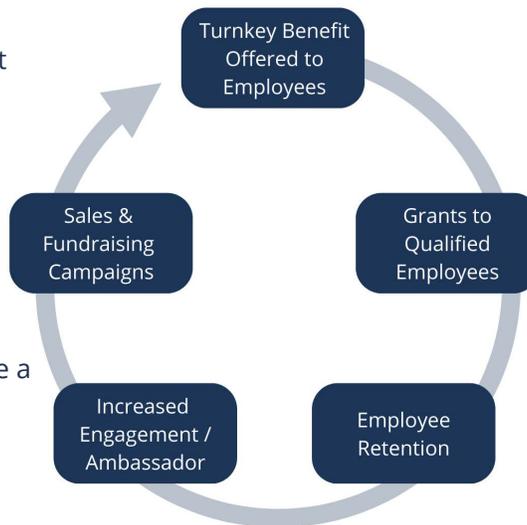
Partner with CORE:

Engage your organization to support CORE when it works best for you, year-round or during a CORE-specific campaign:

- Inspiring Hope: Spring
- Serving Up Hope: November

Donate:

Make a tax-deductible donation or become a monthly donor to make a positive difference for a food and beverage service family. www.COREgives.org/donate



Volunteer:

Sign up to serve as a CORE Ambassador to lend your voice and increase awareness, help raise funds, and volunteer at events. Choose to serve on a committee (Auction, Events, or Welcome), and participate in the CORE National Day(s) of Service. www.COREgives.org/volunteer

Planned Giving:

Your legacy can live on through CORE. Consider including CORE, an industry-focused cause, when making a gift.



ADVANTAGES OF PARTNERING with CORE:

Flexibility	Raise funds when and how it works best for your organization.
Turnkey Assets	CORE will work with you to meet your business objectives and provide turnkey assets and resources.
Option to align with a CORE annual campaign	Inspiring Hope: Spring Serving Up Hope: November
Marketing Ideas	Variety of cause marketing ideas to drive sales and/or raise funds from consumer generosity, including round up promotions and bounce-back offers.
Employee Engagement Ideas	Volunteer as a CORE Ambassador, participate in the National Day of Service, or host a local / team-building fundraiser.