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EXECUTIVE SUMMARY

2019 was a benchmark year for CORE. Revenue hit an all time high of $965,585. CORE granted out a record-breaking amount of financial assistance to 142 families including 308 children. As an organization, we increased our footprint to include five additional states on our way to offering grants in all 50 US states and Puerto Rico.

Looking to the future, we plan to extend our outreach to include more restaurant suppliers in the food, paper, plastic, tech, and manufacturing sectors that support the hospitality industry.

Additionally, we plan to extend our brand and support more food and beverage service employees by forming alliances with associations affiliated with the hospitality industry. Our three to five-year plan is to grow our fundraising efforts to over three million dollars which will enable us to help hundreds of families and thousands of children who comprise the heart of our industry.

Serving those who serve others EVERYDAY is CORE’s inspiration and true North.

Kindest regards,

Colleen Brennan
Chair of the CORE: Children of Restaurant Employees Board of Directors

CORE: CHILDREN OF RESTAURANT EMPLOYEES

A national non-profit dedicated to serving food and beverage operations employees with children to provide financial relief when either the employee or their child faces a health crisis, injury, death, or natural disaster.
Brittney is a bartender, server and mother of three. In 2019, Brittany was diagnosed with breast cancer and needed to undergo a double mastectomy, chemotherapy, and radiation therapy leaving her unable to work. While going through treatment, Brittany and her family were awarded a CORE grant that covered two months of rent as well as utilities, groceries, and other needs for her children so that Brittany was able to concentrate on her treatments and healing.
$293,570.33
GRANTED IN 2019

142 grants distributed
$2,180 average grant amount

GRANTS HELPED PROVIDE:

- groceries
- housing
- clothing
- utilities
- transportation
WHO CORE HELPED IN 2019

142
F&B service families supported

308
children supported

73%
female

27%
males

QUALIFYING CIRCUMSTANCE:

Natural Disaster  Child DJ  Parent DJ  Child Death  Parent Death  House Fire  Child Injury  Parent Injury  Domestic Violence  Other
WHO CORE HELPED IN 2019

GRANTEE ETHNICITY/RACE:

White/Caucasian: 44.16%
Black/African American: 22.08%
Hispanic/Latino: 23.38%
Asian/Pacific Islander: 2.6%
Other: 7.78%

GRANTEE MARITAL STATUS:

Single: 38%
Married: 30%
Divorced: 8%
Domestic Partnership: 17%
Separated: 6%
Widowed: 1%
WHERE CORE GRANTED

AL: 2  FL: 8  ME: 1  NV: 7  OR: 2  WA: 10
AK:     GA: 45  MD: 1  NH:     PA: 1  WV:     
AR:     HI:     MA: 2  NJ: 2  RI:     WI: 1
AZ: 4  ID:     MI: 11  NM: 1  SC: 1  WY:     
CA: 2  IL: 1   MN: 1  NY: 1   SD:     Unknown: 5
CO: 1  IN: 1   MS:     NC: 7  TN: 8  
CT: 1  KA:     MO:     ND:     TX: 9  
DC:     KY: 1   MT:     OH: 1   UT: 1  
DE:     LA:     NE:     OK:     VT: 1  

2019
Thank you to CORE's 2019

CORPORATE SPONSORS

SUSTAINING DONORS ($25K+)

- Proximo Spirits
- The Boston Beer Company
- Smithfield Foods
- Tito's Handmade Vodka

PLATINUM DONORS ($20K+)

- Imbibe Media Inc for Negroni Week
- Monin, Inc.
- NFL Alumni of Philadelphia
- Red Bull
- Sage Hospitality
- Tales of the Cocktail Foundation

GOLD DONORS ($15K+)

- CJL Consulting
- Edrington
- Tavern League of Wisconsin
- The Tuttleman Foundation

SILVER DONORS ($10K+)

- Brown-Forman
- BSI Conferences Inc
- Diageo
- Duckhorn Portfolio
- E&J Gallo
- Fiji Water
- IMI Agency
- Questex
- Rodney Strong Vineyards
- The Elliot Group
- Winebow
Thank you to CORE’s 2019

CORPORATE SPONSORS

BRONZE DONORS ($5K+)

American Beverage Marketers
Bacardi
Banfi Vintners/Excelsior Wines
Campari
Delicato Vineyards
Interstate Hotels
J. Lohr Vineyards & Wines
Kerry Foodservice
Legends Hospitality
Luxco
Marriott
Patrick Henry Creative Promotion
QTonic
Republic National Distributing Company
Restaurant Partners Procurement
Ste. Michelle Wine Estates
Taub Family Companies
Treasury Wine Estates
Trellis Wine Group
William Grant & Sons, Inc.
Youth's Friends Association, Inc.
Zamora Company

FRIENDS OF CORE (UNDER $5K)

3 Badge Beverage Corp
Anheuser-Busch Inc.
Bank of America
Bar Institute
Bella Vista Property Owners Association
Bread & Salt Hospitality LLC
Breakthru Beverage Group
Charlotte Chapter of NACE
Commer Beverage Consulting
Constellation Brands
Greenhouse Agency, Inc.
Infinium Spirits
Jackson Family Wines
Joe’s Stone Crab - Las Vegas
Nestle Waters
New Belgium Brewing
Norwegian Cruise Line Partender
PL Phase One Operations, LP
Pledgeling Foundation
Thank you to CORE’s 2019 CORPORATE SPONSERS

**FRIENDS OF CORE (UNDER $5K)**

- Copper Cane Wines
- Cristina's Mexican Restaurant
- Deutsch Family Wine & Spirits
- DoorDash, Inc
- Dressler's Six, LLC
- Durbin Consulting Group
- Empire Distributors, Inc.
- Fidelity Charitable
- FNB Tech
- Fox TV Stations – WTXF
- Genever LLC
- Great Wagon Road Distillery
- Remy Cointreau
- Serralles USA
- Super Fun RVA, LLC
- Taco John's
- Tarrant's West LLC
- Terlato Wines
- The Wine Group
- Thursday Enterprises, LLC
- Trinchero Family Estates
- Uncle Nearest Premium Aged Whiskey
- USBG Cleveland Chapter
- Wente Vineyards