Raise Money for CORE On Your Birthday Using Facebook

If you have any questions, please contact CORE at info@COREgives.org

About Facebook Birthday Fundraisers
With very little effort you can use Facebook to raise money for CORE, here’s how!

Two weeks before your birthday, you'll receive a notification in the upper right corner of your desktop Facebook screen giving you the option to create a fundraiser for your chosen nonprofit. Your friends will receive a notification inviting them to support the cause in honor of your special day.

How To Create a Birthday Fundraiser on Facebook Benefitting CORE

1. Two weeks before your birthday, you should receive a message from Facebook in your News Feeds giving you the option to create a fundraiser for your birthday as pictured below, click “Select Nonprofit.”
2. You will be presented with numerous nonprofit options. Set CORE: Children of Restaurant Employees as your preferred charitable organization to receive donations.
   - To do so, type “CORE” into the search bar pictured below and click search.

3. One the new page load, you will be presented with a form prompting you to fill in how much money you want to raise, type of currency and an end date for your fundraiser. Enter this information and select “Next” in the bottom right-hand corner of the page.
4. Tell your story – let people know why you’re raising money for CORE and why they should donate. When finished, click “Next.”
5. You will then be given the option to choose a cover photo. You can use your own custom photo or the CORE photo provided. Once you are happy with your cover photo decision click “Create” in the bottom right-hand corner.

6. Your birthday fundraiser has now been published. Invite your friends to donate to CORE!
7. You are finished! At the end of the fundraiser Facebook will automatically make the contribution to CORE.