

CORE

Children of Restaurant Employees



When life takes unexpected turns,

the gift of support can make all the difference. If you're a food and beverage service employee with children, CORE can help. CORE grants support to families, with children, of food and beverage service employees navigating a medical crisis or the impact of a natural disaster. CORE is a nationally recognized community of support for all food and beverage service employees with children, providing financial assistance when families are overwhelmed navigating these circumstances.



TO
DATE

CORE

HAS
SUPPORTED



more than
1,200
families
in 49 states

CORE is committed to helping food and beverage service employees with children when either the parent or child faces a health crisis, injury or the impact of a natural disaster and in need of financial support.

Qualifying events include, but are not limited to:

- Diagnosed medical condition (child or guardian)
- Injury or accident (child or guardian)
- Death of an immediate family member (child or guardian)
- Loss of home from fire or natural disaster (child or guardian)

Types of expenses we cover include, but are not limited to:

- Rent or mortgage utilities such as electric, gas, water and sewer
- Medical bills/supplies
- Therapy sessions/equipment
- Hospital expenses for family (travel, hotel, food, gas, etc.)
- Other child needs (diapers, formula, etc.)
- Childcare costs

Your support is needed to help families that meet the above criteria. Contact CORE to learn about becoming a Corporate Partner or you can make a donation online. Qualifying employees with children can apply for a grant, or a family can be referred to CORE online.

To learn more, apply for a grant, or refer a family, visit www.COREgives.org

WHY IS CORE SO IMPORTANT?

Many Americans are not financially prepared for unexpected expenses. This is also true for food and beverage operations employees with children.

Expenses due to illness, death and even natural disasters can cause Financial Toxicity¹, a term used to describe the toxic stress placed on patients when they must also deal with the financial hardship associated with an illness or crisis situation.

CORE steps in to help bridge the gap for restaurant and beverage employees facing these difficult obstacles, providing peace of mind and helping them breathe a little easier.

HOW YOU CAN HELP CORE

Become a corporate partner | Become an ambassador | Follow us on social media | Make a donation at COREgives.org | Refer a family



"When I got the call about our grant I was on a walk, and I just sat down and started crying. What CORE did—supporting our rent, groceries and immediate needs—I can't even put it into words."

- Nora F., restaurant employee impacted by the Nashville tornado (March 2020)

"CORE took a huge burden off of our shoulders during an unprecedented time of health and financial stress. Allowing us to focus on family and keeping my body trending in a healthy direction."

- Kyle D., restaurant employee with a young son unable to work due to autoimmune disease

Partnership Opportunities

Become a Corporate Partner - Join the ranks of top industry leaders and build a halo effect around your brand. CORE offers customized partnership opportunities for companies of all sizes and sectors seeking to support families of the food and beverage community. Partnering with CORE drives significant value to your brand, with potential benefits such as:

Alignment with the only national non-profit dedicated to helping the food and beverage service community with children

Visibility with food and beverage service employees and industry leaders through email, newsletter and social media integration

Opportunity for storytelling - highlight the positive impact of your financial support to families in the food and beverage industry

Potential for strong earned media coverage

Platform for customized cause marketing opportunities in direct support of food and beverage service employees

For more information on partnership opportunities or becoming an ambassador, please contact Gretchen James at gretchen@coregives.org

Become an Ambassador - Serve as a volunteer and an external agent of the organization. Our network of Ambassadors are a positive and passionate group who utilize social and professional networks to share CORE's mission to increase brand visibility and corporate partnerships.



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LEARN MORE
www.coregives.org

info@coregives.org
Twitter: @coregives
Facebook: #COREGives
Instagram: core_gives



¹ <https://pubmed.ncbi.nlm.nih.gov/32329924> <<https://pubmed.ncbi.nlm.nih.gov/32329924/>>