



### **ANHEUSER-BUSCH PLEDGES SUPPORT CHILDREN OF RESTAURANT EMPLOYEES (CORE)**

*A portion of on-premise to-go sales will be used to support CORE's COVID-19 relief program.*

**[FRANKLIN, TN, April 21, 2020]** Anheuser-Busch has pledged to donate up to \$100,000 to CORE: Children of Restaurant Employees in support of restaurant employees' families directly impacted by a COVID-19 diagnosis by donating one cent for every 12 ounce can or bottle sold through carry out bars and restaurants that serve A-B products through May 15.

CORE is a national nonprofit organization dedicated to serving food and beverage service employees with children who are faced with a health crisis or a natural disaster and are in need of support. As a part of their COVID-19 response, CORE's grants average \$2500 to restaurant employees who have been or have a family member who is diagnosed with COVID-19 and can no longer work.

"This is already a difficult time for restaurant employees, but dealing with a COVID-19 diagnosis on top of that greatly impacts individuals in our industry," said Sheila G. Bennett, Executive Director at CORE. "We're grateful for companies like Anheuser-Busch that are stepping up to help those in need during this critical time."

Anheuser-Busch's partnership with CORE is the latest proof point in the brewer's long-time promise to serving communities in times of need.

"These are incredibly trying times for everyone, but we're all in it together, and Anheuser-Busch is committed to doing its part to help," said Elio DiCenso, Vice President, On-Premise Sales, Anheuser-Busch. "CORE is doing its part, too, provided much needed assistance for our friends and family in the restaurant industry. We're grateful for the opportunity to partner with them and look forward to contributing to an important cause."

For more information about CORE, please visit <https://coregives.org> or follow @COREGives. For more information about Anheuser-Busch, please visit [www.anheuser-busch.com](http://www.anheuser-busch.com) or follow Anheuser-Busch on LinkedIn, Twitter, Facebook and Instagram.

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#### **About CORE™**

Children of Restaurant Employees (CORE) supports the children of food and beverage employees who are faced with medical diagnosis, injury, family death or the natural disaster of their home or place of business. As the world faces the biggest pandemic in our lifetime, we want to continue to honor our mission by providing support to food and beverage service employees, with children, who have been medically diagnosed with COVID-19. Documentation is required. If you are diagnosed with COVID-19, visit CORE to apply for assistance. To help more families in the restaurant industry, donate to CORE.

#### **About Anheuser-Busch**

For more than 165 years, Anheuser-Busch has carried on a legacy of brewing great-tasting, high-quality beers that have satisfied beer drinkers for generations. Today, we own and operate 23 breweries, 14 distributorships and 23 agricultural and packaging facilities, and have more than 18,000 colleagues across the United States. We are home to several of America's most recognizable beer brands, including Budweiser, Bud Light, Michelob ULTRA and Stella Artois, as well as a number of regional brands that provide beer drinkers with a choice of the best-tasting craft beers in the industry. From responsible drinking programs and emergency drinking water donations to industry-leading sustainability efforts, we are

guided by our unwavering commitment to supporting the communities we call home. For more information, visit [www.anheuser-busch.com](http://www.anheuser-busch.com) or follow Anheuser-Busch on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).

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