



Children of Restaurant Employees  
[www.COREgives.org](http://www.COREgives.org)

## **CORE AMBASSADOR PROGRAM**

Thank you for your interest in becoming a CORE Ambassador. Our Ambassador Program is designed to provide CORE with the ability to share our mission with the widest audience possible utilizing a network of like-minded, passionate supporters.

### **What is CORE?**

Children of Restaurant Employees is a 501(c)(3) organization that provides support to the children and families of food and beverage employees who are navigating life-altering circumstances or conditions. Since 2004, CORE has raised over \$1.5M and provided support to over 115 children. Our vision is to bring support and joy to food and beverage families during times of extreme emotional and financial strain.

### **What is a CORE Ambassador?**

A CORE Ambassador is an external agent of the organization that is a passionate and positive supporter of CORE's mission, events and fundraising. A CORE Ambassador utilizes social and professional networks to share CORE's mission.

### **What Is Required of a CORE Ambassador?**

As a CORE Ambassador, you will be asked to:

- Utilize social (Facebook, Twitter, LinkedIn) and professional networks to share CORE's mission.
- Identify and approach potential sponsors/members from food and beverage suppliers, operators, and distributors.
- Distribute CORE materials.
- Identify and encourage Ambassadorship from others.
- Volunteer at CORE events when able.

### **What do you receive as a CORE Ambassador?**

CORE Ambassadors receive:

- CORE Ambassador Starter Kit:
  - Personalized CORE Ambassador Business Cards
  - CORE Pin
  - CORE Collateral Materials
  - Invitation to the Annual CORE Founders' Dinner

If you would like to become a CORE Ambassador, please email Executive Director Lauren LaViola at [Lauren@COREgives.org](mailto:Lauren@COREgives.org). We appreciate your interest and time!