

## **GuestCounts Hospitality Raises more than \$25,000 for Restaurant Employees Monthlong Campaign is Part of CORE's 'Serving Up Hope' Initiative**

Philadelphia, PA — GuestCounts Hospitality, the parent company behind the popular Cuba Libre Restaurant & Rum Bar, Paladar Latin Kitchen & Rum Bar and Bomba ¡Tacos + Tequila! brands, has raised a whopping \$25,130.16 for CORE, a national 501(c)(3) nonprofit organization dedicated to supporting food and beverage employees and their families during times of crisis. The company's monthlong campaign was a precursor to CORE's Serving Up Hope initiative launching in September. The June fundraiser took place at all GuestCounts restaurants during which guests had the option of making a simple donation of any amount, purchasing a \$5 "Shot of Hope," or purchasing a special \$10 gift card for \$5, with 100% of all donations going to CORE.

GuestCounts Hospitality's donation supports the families of food and beverage employees in the form of a financial grant when an employee, spouse/domestic partner or child faces a medical crisis, injury, death, or natural disaster. A grant may cover rent/mortgage, utilities, prescriptions, medical equipment costs, funds for basic necessities, childcare, expenses related to a funeral, and more.

"We were able to raise this tremendous donation thanks to the generosity of our guests and the enthusiasm of our team. And it's not too late for other restaurants to get involved," explained Barry Gutin, principal & co-founder of GuestCounts Hospitality and a CORE board member. "CORE's "Serving Up Hope" campaign runs September 1st through October 31st, and we are calling on other partners and suppliers in the food and beverage industry to join us in supporting CORE's mission." For more information on becoming a corporate partner or sponsor, please email [info@coregives.org](mailto:info@coregives.org). To donate, please click [HERE](#).

### **About CORE**

CORE is a national nonprofit organization dedicated to providing financial relief to food and beverage employees navigating a crisis. Since its founding in 2004, CORE has supported thousands of families, providing the resources needed to navigate challenging times. Learn more at <https://coregives.org>.

### **About GuestCounts Hospitality`**

GuestCounts Hospitality manages the food, beverage and nightlife businesses of principals and co-founders Barry Gutin and Larry Cohen. The two – business partners since 1995 – along with partner Bob Gallo, focus their time, talents and resources on the growth of Cuba Libre Restaurant & Rum Bar (Philadelphia, Atlantic City Washington, D.C. and Orlando) and their 2025 acquisitions, Paladar Latin Kitchen & Rum Bar (King of Prussia, PA) and Bomba ¡Tacos + Tequila! (Malvern and Newtown, PA). GuestCounts Hospitality Mission: To be the nation's leading independently owned Latin restaurant group with genuine and driven hospitality professionals working as one to develop exciting food, beverage and entertainment experiences that celebrate diverse Latin cultures. For more information on GuestCounts Hospitality, please visit <http://www.GuestCounts.com> or email [info@guestcounts.com](mailto:info@guestcounts.com).