



C  **RE**

2004

20TH ANNIVERSARY

2024

**Annual Report
2023**

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EXECUTIVE SUMMARY

By Colleen Brennan

August 29, 2024

Dear Friends and Supporters,

As I reflect on the past year, I am filled with a deep sense of gratitude and pride in the work we have accomplished together. It is my privilege to serve as the Chairman of the Board for CORE, and I am pleased to share with you the highlights of our collective achievements in this year's Annual Report.

2023 was a challenging year for non-profits and for the hospitality industry. Inflation and recession fears caused companies to tighten their belts and consumers to pull back their spending. However, thanks to the unwavering support of our donors, partners, and staff, we were able to form new partnerships and retain two thirds of our partners' support, exceeding the industry standard. Further, Disaster Grants made up more than 20% of all grants awarded in 2023, with a large percentage being due to the fires in Maui. Our mission to grant financial assistance to food and beverage operations employees with children when the employee, their spouse/domestic partner, or their child is faced with a life-altering health crisis, injury, death or natural disaster has driven every decision and action, ensuring that we remain focused on creating meaningful change.

Among our many accomplishments, we grew our team by adding a Corporate Partnership Director who has made a significant difference in our fundraising efforts. We added new board members who are contributing their time and talent to our effort, and we optimized our grant distribution process enabling us to review and provide grants faster and more efficiently. These milestones are a testament to the dedication and hard work of everyone involved with our organization.

EXECUTIVE SUMMARY

By Colleen Brennan

Of course, none of this would have been possible without your generous contributions. Each donation, large or small, has played a crucial role in furthering our mission. On behalf of the Board of Directors, I want to express our heartfelt thanks for your ongoing support and commitment to CORE.

As we look ahead, we remain committed to strengthening our impact and reach out to families and communities in need. We are excited about the opportunities that lie ahead and are confident that, with your continued support, we will achieve even greater success in the coming year.

Thank you for being an essential part of our journey. Together, we are making a difference.

With sincere gratitude,

Colleen Brennan
Chairman of the Board
CORE

WHO WE HELP

"My daughter and I fled on foot from the Lahaina fire disaster with nothing but the clothes on our backs. We lost everything, including my job. We are sleeping outside, and we have lost friends, housing, work, and are traumatized having to run from the fire... Because of CORE, my daughter and I have a better chance at getting our basic needs met, Mahalo!"



-SARAH, LAHAINA, HI
A Manager at a Casual Dining Restaurant who's home and place of employment was destroyed due to the devastating Maui wildfires in August, 2023.



"With the help of the CORE grant we will be able to cover our rent and some utility bills."

Your help goes a long way to help families in need that are already dealing with so much!"

JOANNA - SERVER



Joanna's newborn son was hospitalized in PICU for over a month, suffering two strokes, cerebral hemorrhaging, and ongoing seizures.

The grant from CORE allowed Joanna to focus on her son's health rather than worrying about paying bills.



"Right now, mortgage and utilities is a serious priority but so is transportation and food. If one day we are ever able to come to a place as a family where we can donate, even out of our own discomfort in this restaurant industry... hands down 100% our first place to give would be CORE."



ANGELLE - CHEF

ANGELLE'S HUSBAND (ALSO A CHEF) WAS DIAGNOSED WITH A RARE CANCER. THE COUPLE HAS A 9 YEAR OLD SON AS WELL AS A SEVERELY AUTISTIC SPECIAL NEEDS DISABLED SON. THEIR CORE GRANT HELPS PAY FOR MORTGAGE, UTILITIES, TRANSPORTATION AND FOOD.



\$1,148,845
FUNDRAISED

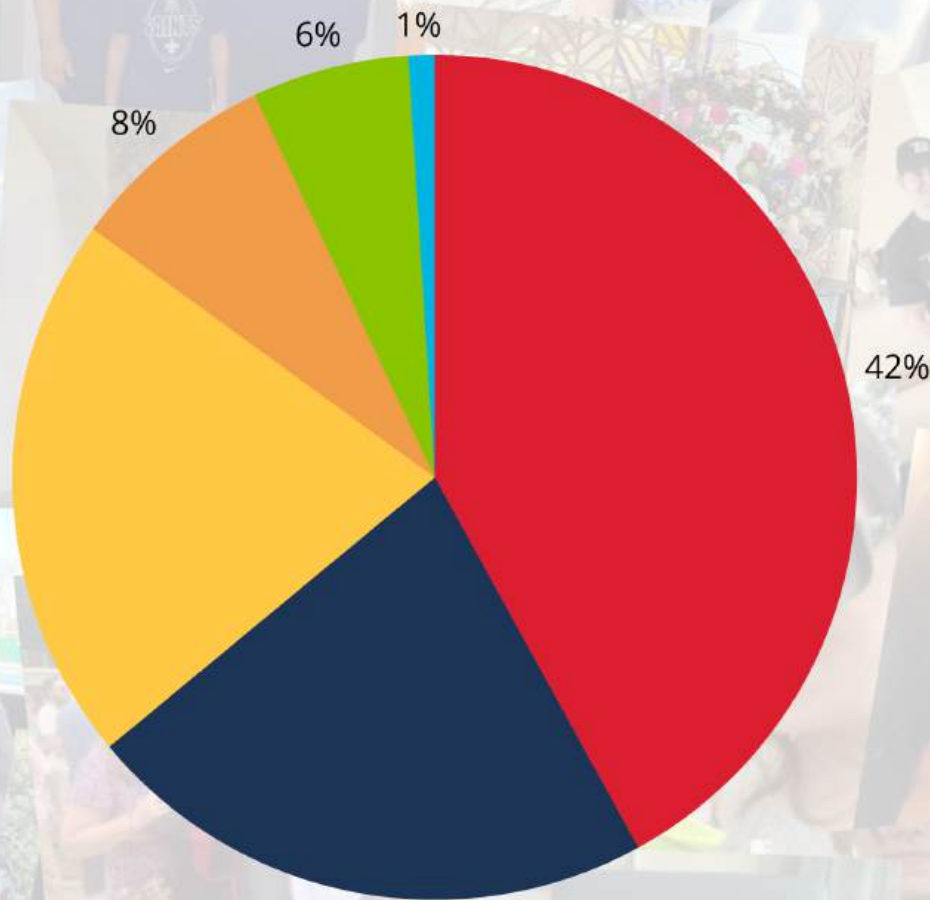
**HOW WE
HELP**

\$537,354
GRANTED

442 families received grants
in 2023, which helped **1,552**
people including **746** children.

CORE grants helped families pay
for **331** months of housing,
utilities, and food security.

WHY WE HELP

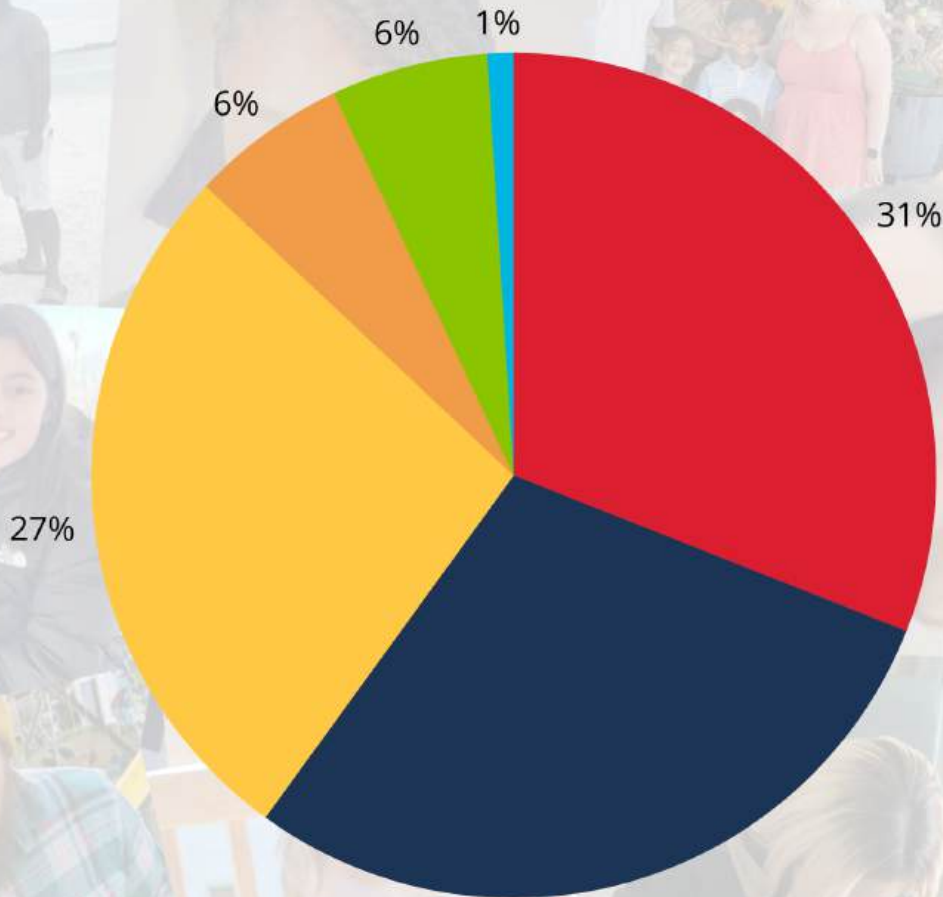


- **Adult Medical Crisis* - 42%**
- **Child Medical Crisis* - 22%**
- **Natural Disaster - 21%**
- **Domestic Abuse / Violence - 8%**
- **Death - 6%**
- **Other - 1%**

*Medical crisis includes long-term illness, cancer, mental health issues, injuries, and addiction.

GRANTEE DEMOGRAPHICS

ETHNICITY/RACE:



- **Black / African American - 31%**
- **White / Caucasian - 29%**
- **Hispanic / Lantino - 27%**
- **Native American - 6%**
- **Asian / Pacific Islander - 6%**
- **Other - 1%**

58%

are single parents

36%

could not work for
an extended period
due to their crisis

80%

live under the
poverty line

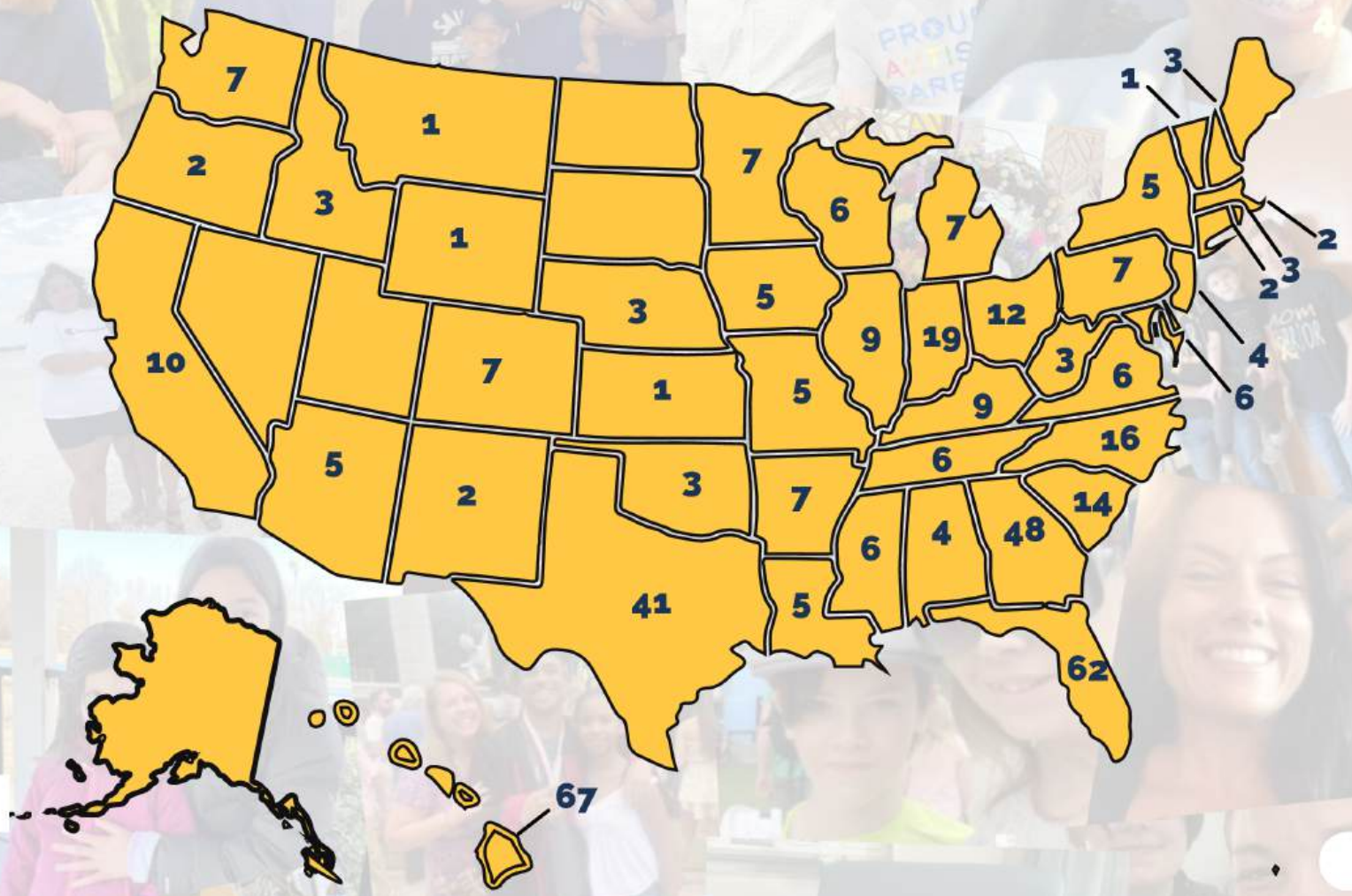
72%

rely on a single
income.

CORE granted to
families in

42 States

GRANTEE FAST FACTS



AL: 4	GA: 48	MD: 6	NH: 3	RI: 3	WV: 3
AK: 0	HI: 67	ME: 0	NJ: 4	SC: 14	WY: 1
AR: 7	IA: 5	MI: 7	NM: 2	SD: 0	
AZ: 5	ID: 3	MN: 7	NV: 0	TN: 6	
CA: 10	IL: 9	MO: 5	NY: 5	TX: 41	
CO: 7	IN: 19	MS: 6	OH: 12	UT: 0	
CT: 2	KS: 1	MT: 1	OK: 3	VA: 6	
DC: 0	KY: 9	NC: 16	OR: 2	VT: 1	
DE: 0	LA: 5	ND: 0	PA: 7	WA: 7	
FL: 62	MA: 2	NE: 3	PR: 0	WI: 6	

WHERE WE GRANTED

2023 CORPORATE PARTNERS

AllianceHCM

American Beverage Marketers

Anheuser-Busch

Bacardi

Boston Beer Company

Breakthru Beverage

Brown Forman Foundation

Campari

Cheesecake Factory

Empire Distributors

Exceptional Foods

Fat Brands Foundation

Francis Ford Coppola Winery

Gallo

Happy Joe's Pizza

HEI Hotels & Resorts

Hershey's

HMS Host

IMI Agency

Inspire Brands Foundation

Island Oasis

Jaquin's

J.Lohr Vineyards & Wines

Kemo Sabe

LeahyIFP

Mark Anthony Brands

MarkeTeam

Market Vision

Mellow Mushroom

Monin

Nestle North America

Old Spaghetti Factory

Out West Restaurant Group

PepsiCo.

Questex

Red Bull

Samuels Seafood

Rodney Strong Vineyards

Smokey Bones

Chateau Ste. Michelle Winery

Taco John's

Tanteo Tequila

Ted's Montana Grill

Tijuana Flats - Just in Queso

Tito's Handmade Vodka

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