



2024

ANNUAL REPORT

**CORE
GIVES**

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EXECUTIVE SUMMARY

By Colleen Brennan

Dear Friends and Supporters,

As we close the chapter on 2024, I'm honored to reflect on a year of remarkable growth, resilience, and celebration. This year marked a major milestone—CORE's 20th anniversary. We've come a long way since those early days of assisting food & beverage families, and the journey has been nothing short of inspiring.

In 2024, we saw an 8% increase in donations compared to the previous year, a testament to the generosity of our industry and the strength of our mission. We're deeply grateful to our corporate partners for their vital role in this achievement. Likewise, our strategic partners amplified our voice and reach – sharing conference space and stage time with us.

We also extend our heartfelt thanks to the many operators and suppliers who selected CORE as the beneficiary of their fundraising events and promotions. Your creativity, energy, and dedication boosted our reach and welcomed new supporters into the fold. And we cannot forget you—our individual donors. Whether through a one-time gift or ongoing monthly contributions, your support forms the foundation of all we do. Your belief in our mission fuels our work and inspires us every single day.

The year brought new challenges as well. A rise in natural disasters across the country shifted the landscape of need and prompted us to adapt our grant making strategies. Our team responded with agility and compassion, ensuring that our resources reached those food & beverage families most affected.

Thanks to your support, we were able to assist nearly 1,000 individuals—providing critical financial relief, resulting in hope during times of uncertainty. This impact reflects the heart of CORE and its mission.

As we look ahead to the next chapter, we remain committed to deepening our impact and expanding our reach to food & beverage families in crisis. Thank you for your ongoing support!

With gratitude,
Colleen Brennan
Board Chair
CORE

WHO WE HELP: JADAH



As a young single mom, Jadah's world revolves around her three-year-old daughter. But when a devastating car accident left Jadah with a severely broken arm, everything changed. Suddenly, the simple act of providing for her little girl became impossible. She couldn't work while recovering, and the stress of medical treatment and lost income weighed heavily on her shoulders.

That's when CORE stepped in. By easing the financial strain, CORE gave Jadah the chance to focus on healing—not just physically, but emotionally and mentally, too.

"I am extremely appreciative of this grant. I have a three-year-old daughter that I love more than this world. I was finally able to explain to her that mommy has found help, and we no longer have to worry about how to keep a roof over our heads. I am able to think clearly and really try to get ahead in life. I am excited to share with my family that I will be okay!"

- Jadah

A bartender from Georgia

2024 FUNDRAISING STATISTICS

- CORE revenue - \$1,282,021
- CORE granted - \$542,570
- Average grant - \$1,150
- 993 people helped
- 584 children helped
- CORE grants provided 146 months of housing

Mary is a single mom who was caring for her daughter as she recovered from hip surgery when disaster struck. Their home was destroyed, leaving Mary desperate to find a safe place for her family.

That's when CORE stepped in to help. With support, Mary and her daughter were able to find stability in the middle of crisis.

Because of CORE...

"I was able to secure a place to stay."

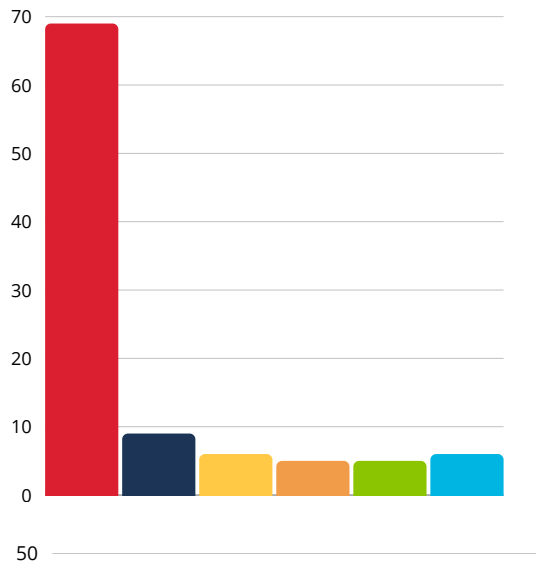


WHO WE HELP:

MARY

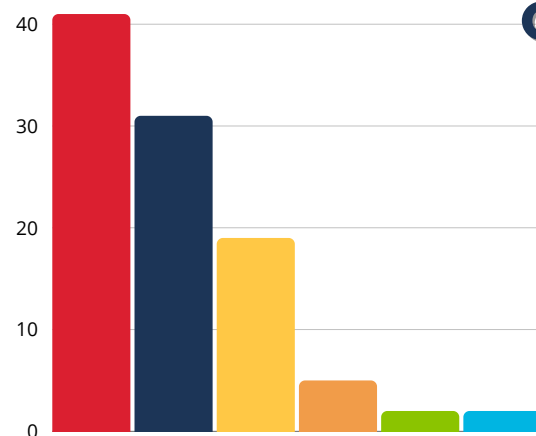
Server - FL

GRANT BREAKDOWN



INDUSTRY

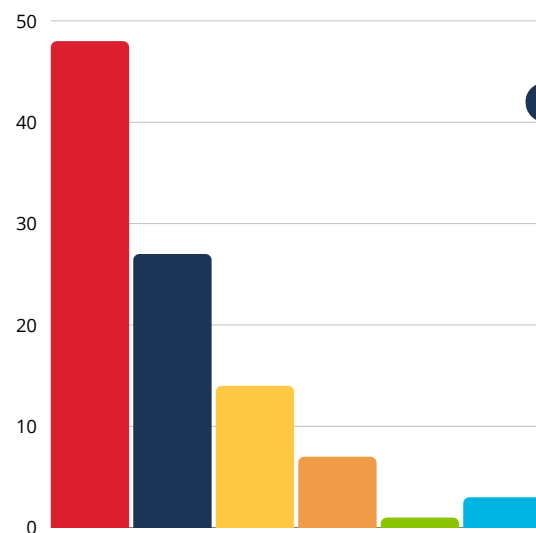
- Casual Dining - 69%
- Quick Service - 9%
- Fast Casual - 6%
- Fine Dining - 5%
- Dining Hall / Cafeteria - 5%
- Other - 6%



QUALIFYING CIRCUMSTANCE

- Natural Disaster - 41%
- Adult Medical Crisis* - 31%
- Child Medical Crisis* - 19%
- Domestic Abuse / Violence - 5%
- Death - 2%
- Other - 2%

*Medical crisis includes long-term illness, mental health issues, injuries, and addiction.



GRANTEE ETHNICITY / RACE

- White / Caucasian - 48%
- Black / African American - 27%
- Hispanic / Latino - 14%
- Native American - 7%
- Asian / Pacific Islander - 1%
- Other - 3%

2024 GRANTEE FAST FACTS

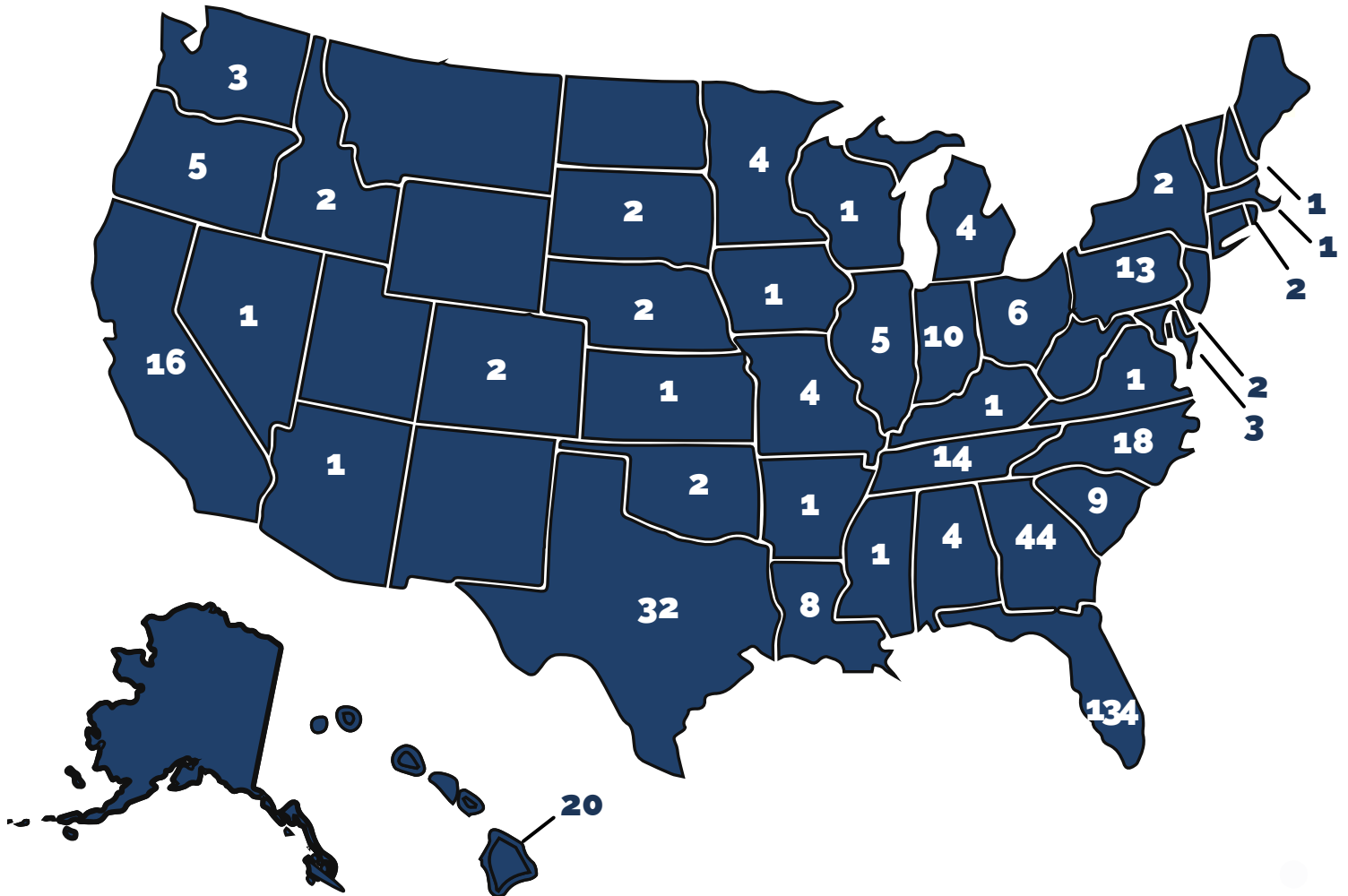
- 57% are single parents
- 80% have a HHI of less than \$50,000 a year
- 70% of families rely on a single income
- 38% have graduated high school or have a GED
- CORE granted to families in 37 states

WHO WE HELP: RAMON (BOH - PA)

Because of CORE... “my family has been able to breathe easier and focus on rebuilding our lives. The financial support we received has removed significant stress, giving us the opportunity to move forward with hope and stability. Your generosity has made a profound difference, allowing us to look to the future with renewed confidence and strength.”

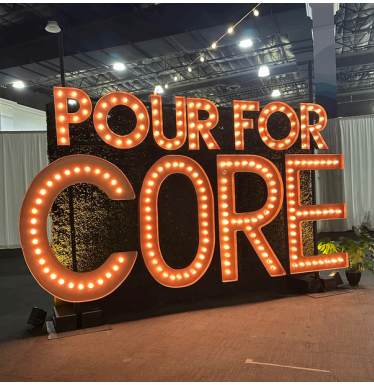
Ramon received a CORE grant due to being diagnosed with an autoimmune disease.

WHERE WE GRANTED



AL: 4	GA: 44	MD: 3	NH: 1	RI: 2	WV: 0
AK: 0	HI: 20	ME: 0	NJ: 0	SC: 9	WY: 0
AR: 1	IA: 1	MI: 4	NM: 0	SD: 2	
AZ: 1	ID: 2	MN: 4	NV: 1	TN: 14	
CA: 16	IL: 5	MO: 4	NY: 2	TX: 32	
CO: 2	IN: 10	MS: 1	OH: 6	UT: 0	
CT: 0	KS: 1	MT: 0	OK: 2	VA: 1	
DC: 0	KY: 1	NC: 18	OR: 5	VT: 0	
DE: 2	LA: 8	ND: 0	PA: 13	WA: 3	
FL: 134	MA: 1	NE: 2	PR: 0	WI: 1	

INDUSTRY EVENTS



CORE had the honor of sharing our mission at industry events such as the Restaurant Leadership Conference, VIBE, the NRA show, the Bar & Restaurant Show, the Flavor Experience, and more.



2024 CORPORATE PARTNERS

110 Grill

AllianceHCM

Anheuser-Busch

Areas

Boston Beer Company

Breakthru Beverage

Brown Forman Foundation

Chateau Ste. Michelle Winery

Coppola / Delicato

DAOU

Exceptional Foods

Fat Brands Foundation

Gallo

HEI Hotels & Resorts

HiveStrong

IMI Agency

Island Oasis

J.Lohr Vineyards & Wines

Kemo Sabe

Ledo's Pizza

Love, Tito's

Mark Anthony Brands

Market Vision

Martignetti

Monin

Nestle North America

Old Spaghetti Factory

Ole Smoky Distillery

Out West Restaurant Group

PepsiCo.

Proximo Spirits

Questex

Red Bull

Restaurant365

Ritual Zero

Rodney Strong Vineyards

Rombauer Wines

Schwarma Press

Smokey Bones

Tito's Handmade Vodka

Tuttleman Foundation

2024 DONORS

\$5,000- \$10,000

Armada Supply Chain Solutions, LLC
Mark Frolich
Maureen and Paul Rubeli Foundation
Ted's Montana Grill
Ronald & Sylvia San Martin

\$2,500- \$4,999

Cuisine Solutions
Diageo
Fever Tree USA
James Stewart
Lisa Sturm
Malcom McKenzie
Mast-Jagermeister US
QU POS, Inc.
The Flavor Experience
Terlato Wines
Trinchero Family Estates
Uncle Nearest Distillery
Vinny Nespresso

\$1,000 - \$2,499

Aaron Weedy
Alex Sadowsky
Alice Elliot
Aliya Kritzler
Barry Gutin
Blayne Howser
Blue Chair Bay Rum
Colleen Brennan
Denny Post
Desiree Springer
Deutsch Family Wine & Spirits
Flashpoint Innovations
Jeffrey Bartfield
Jill Jenkins
Joseph Smith
Larry McGinn
LeVecke Organization
Mara Lee
Michael Quinttus
Mylls Hospitality Marketing
Rachael Kelly
Richard Schneider
Ryan Dion
Sherry King
Stacey Kane
Tasha Whal